

Privacy Policy for the Website

Welcome to the website of Ernährungsberatung Corinne Gerber (Corinne Gerber Nutritional Counseling). The following privacy policy applies to the use of our website as well as the services offered on it, unless otherwise agreed upon in a specific contract.

This privacy policy informs you about the collection of personal data during your visit to this website. By using this website, you declare your agreement with this privacy policy.

Our nutritional counseling practice attaches great importance to data protection. Due to its statutory obligations (medical confidentiality pursuant to Art. 321 of the Swiss Criminal Code (StGB), the Data Protection Act, and other federal and cantonal decrees), a high level of legal protection already exists. The collection and processing of your personal data are carried out in compliance with the applicable data protection laws and requirements.

In principle, our nutritional counseling practice only offers its services in Switzerland and targets only individuals residing in Switzerland.

Collection of General Data and Information

Each time the website is accessed by a data subject or an automated system, a series of general data and information are collected. This general data and information are stored in the server's log files.

The following may be collected:

- **(1)** The browser types and versions used.
- **(2)** The operating system used by the accessing system.
- **(3)** The website from which an accessing system reaches our website (so-called referrers).
- **(4)** The sub-websites accessed via an accessing system on our website.
- **(5)** The date and time of an access to the website.
- **(6)** An Internet Protocol address (IP address).
- **(7)** The internet service provider of the accessing system.
- **(8)** Other similar data and information that serve to avert danger in the event of attacks on our IT infrastructure.

This data and information are required to:

- **(1)** Correctly display the content of our website.
- **(2)** Optimize the content of our website.
- **(3)** Ensure the permanent functionality of our IT infrastructure and the technology of our website.
- **(4)** Provide law enforcement authorities with the necessary information in the event of a cyberattack.

Furthermore, our nutritional counseling practice may evaluate this data and information statistically and, moreover, with the aim of increasing the data protection and data security of its IT infrastructure. The data and information collected in this manner are processed only for the aforementioned purposes and are stored separately from all personal data provided by a data subject.

Links to Other Websites

This website may contain links to websites of other providers. Our nutritional counseling practice has no influence over these websites, their content, offers, availability, or the privacy policies and regulations applicable there. It therefore disclaims any liability.

Cookies and Additional Services

Our nutritional counseling practice may use cookies on its website in order to offer the best possible service and specific information. Cookies contain a so-called cookie ID, a unique identifier for the cookie that assigns websites and servers to a specific internet browser. A specific internet browser can be recognized and identified via this unique cookie ID. The purpose of this recognition is to provide users of this website with an optimal visitor experience and to improve the website design.

Such information about the use of this website (including your IP address) can, for example, be transmitted to servers abroad and stored there in the case of Google Analytics. Google Analytics uses this information, for example, to compile reports on the website activities of visitors. Google may also transfer this data to third parties if required to do so by law, or if third parties process this data on behalf of Google. Google, as well as other cookie providers, have their own privacy policies and provisions. The use and processing of data stored via cookies from third-party companies like Google lie outside the scope of responsibility of the nutritional counseling practice. It therefore disclaims any liability.

Our nutritional counseling practice may use additional services from third-party providers to integrate their content and services, such as videos or articles, into the website. Such an integration always presupposes that these third-party providers can detect and process the IP address and other information of visitors to this website.

In your browser settings, you can block the use of cookies, request a warning before a cookie is created, or subsequently delete cookies. Please note that if you block or subsequently delete cookies, you may not be able to use the full functionality of this website, or its presentation may be impaired.

Social Media / Social Networks

Buttons ("social media plugins") may be placed on this website that establish contact with the servers of social networks (Facebook, Twitter, Instagram, etc.). By clicking on one of these buttons, you grant your consent for certain data, such as your IP address, visit to the website, etc., to be transmitted to the respective operator of the social network. This data transmission occurs without the involvement of the nutritional counseling practice. The privacy policies and provisions of the respective social network apply.

Newsletter

Through our website, you have the opportunity to subscribe to our newsletter. Data that you provide to the nutritional counseling practice for this purpose, in particular your email address and your name, can be used for the regular distribution of our newsletter. The dispatch is carried out either directly by the nutritional counseling practice or through a specialized company.

You can unsubscribe from the newsletter at any time (via the link in the newsletter or on the website). You can also inform us of this via email or using the contact details provided in the legal notice (Impressum).

The newsletters of the nutritional counseling practice may contain so-called tracking pixels. A tracking pixel is a miniature graphic sent in HTML format to enable log file recording and log file analysis. Based on the tracking pixel embedded in the email, our nutritional counseling practice can detect whether and when an email was opened by a data subject and which links contained in the email were accessed by the data subject.

Such collected personal data are stored and evaluated in order to optimize the newsletter distribution and to better adapt the content to the interests of the data subject. This personal data remains with our nutritional counseling practice and, if applicable, with the company commissioned for the newsletter distribution.

Communication Options

Due to statutory regulations ("legal notice obligation" / "Impressumspflicht"), the website of our nutritional counseling practice contains certain details that enable rapid electronic contact as well as direct communication, which also includes a general email address. If you contact us using the communication options offered on our website, your contact details and content will be used solely to process and answer your inquiry.

Please note: Access to information and services on this website takes place via the internet and thus an open, publicly accessible network. The transmission of your data via this website or via communication channels such as email, SMS, or WhatsApp is generally considered insecure. Our nutritional counseling practice therefore disclaims any liability.

Your Rights

Under the Data Protection Act, you have various rights regarding your data. In particular, there is a right to access, rectification, and erasure (provided the data no longer needs to be retained for statutory reasons). Exercising such rights usually requires that you clearly prove your identity (e.g., by providing a copy of an ID where your identity is not otherwise clear or cannot be verified). To assert your rights, please contact the nutritional counseling practice. We are happy to remain at your disposal for further information in this regard.

Amendments

Our nutritional counseling practice may amend this privacy policy at any time without prior notice. The current version published on our website shall apply. Insofar as the privacy policy forms part of a contract with you, we will inform you of the amendment in the event of an update via email or by other suitable means.

Authors

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This privacy policy was drafted by Health Info Net AG (HIN) and the Swiss Medical Association (FMH) in collaboration with Dr. S. Patak, Goetz & Patak Rechtsanwälte from Küsnacht ZH, and is made available to FMH members and HIN participants for free use (without acknowledgment of a legal obligation). Forwarding this policy or parts thereof to third parties is not permitted without the express consent of the authors.